

# BIRMINGHAM HOLIDAY ACTIVITIES AND FOOD PROGRAMME

WINTER 2022



IMPACT REPORT





# WINTER STATS

## 115

Holiday club providers

## 13,104

Young people engaged

## 199

Holiday clubs

## 34,574

Attendances and meals provided

## 3896

Food Boxes Distributed

## 167

Locations

## 1400

Activity Packs

## £914,000

Value of Grants Awarded

## CASE STUDY

#NutritionalEducation

### PLATINUM FOOTBALL CLUB

Usually a provision for Primary aged children, Platinum Football Club extended their provision by hosting a Food and Nutrition workshop for nearly 60 children and young people aged 7-16.

The team at Platinum FC hosted Fruit Sundae Workshops, initially presented by Digbeth Dining and then replicated by their own in-house team using equipment and ingredients sourced through Bring It On Brum. These sessions supplemented their Food and Nutrition education as part of their winter programme.

The participants enjoyed learning the importance of balanced nutrition and having the opportunity to get hands-on tasting, choosing and preparing their fruit sundaes. Attendees were also encouraged to take their creations home and enjoy their tasty treats as a family!





## CASE STUDY

#NetworkDevelopment&Engagement

### BIRMINGHAM YOUTH SPORTS ACADEMY

IBYSA provides sessions for boys and girls age 6-18 and takes pride in working with hundreds of children and young people from all backgrounds and abilities. Supported by an experienced group of dedicated volunteers, who by providing guidance on both physical and emotional health, as well as academic development have established themselves as role models to hundreds of local young people.

"BYSA are doing a great job! This is much needed for the community and the kids have the chance to get out and play sport and it's brilliant they get food/drink also which helps for a lovely holiday camp" Parent

The Bring It On Brum Programme has supported BYSA to provide additional activities and attract new participants to the already thriving programme. The programme itself now offers football, basketball, cricket, tennis, fitness drills and table tennis.

"Streetgames have made a massive impact for us to deliver activities to a wider audience long May this continue and much needed in the surrounding areas as we don't have much going on in and around the area." Anwar, Founder of BYSA

The programme at BYSA provides a safe and enjoyable environment which both children and young people look forward to attending. Being at the heart of the community means the team at BYSA can maintain their excellent reputation within the local area and can build an ongoing coaching relationship with Birmingham's youth.

"Brilliant and enjoyable from start to finish, everyone's having a great time – I made new friends and love the food!" Participant



## SATISFACTION REPORT

### CHILDREN

**236**

postcards were analysed

**88.6%**

of children were highly satisfied/ satisfied with their holiday programme overall

**91.5%**

were highly satisfied/ satisfied with the location of their holiday club

**89.8%**

were highly satisfied/ satisfied with the time their holiday club

**97%**

were highly satisfied/ satisfied with their coaches and leaders

"I liked the people we met and the activities we did"

Participant

### COACHES

**34**

postcards were analysed

**98.5%**

were highly satisfied/ satisfied with their holiday programme overall

**100%**

were highly satisfied/ satisfied with holiday club and the activities provided

**97.1%**

were highly satisfied/ satisfied with the food provided

"It's lots of fun to spend time with families from the community"

Coach

### PARENTS

**67**

postcards were analysed

**90.3%**

were highly satisfied/ satisfied with their holiday programme overall

**95.5%**

were highly satisfied/ satisfied with holiday club and the activities provided

**85%**

were highly satisfied/ satisfied with the food provided

"The staff work really hard to make the programme really special"

Parent